

Press Release

COMPANY PROFILE

The family-owned company EBERHARD GÖBEL GMBH+CO has been developing and manufacturing extraordinary umbrellas that reflect the highest German quality for more than 85 years. The philosophy has always been to develop new product ideas, create top designs and produce umbrellas with the highest functionality and quality. A new generation of high-quality materials – plastic/ fibreglass/ Polyester combinations as well as innovative fabrics – make it possible to develop very special umbrellas. Advantages are highest stability, corrosion resistance and light weight. The headquarters in Ulm, Germany, handles the marketing and sale of these high-quality products for the European market. The EBERHARD GÖBEL USA LP in Atlanta, Georgia, delivers to North America. Through these strategic points the company EBERHARD GÖBEL GMBH+CO continues and builds on its international business for the long term. The product assortment is very diversified and runs from simple advertising umbrellas to the highest quality premium products. Even special hand crafted umbrellas for the upper classic market are developed and produced. With its brand BIRDIEPAL and EUROSCHIRM the company has made a name for itself worldwide, particularly with its umbrellas for the golf and outdoor market.

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